

waterstechnology



Online



Magazine



App



Email

Expert analysis and news covering the financial information and technology markets

waterstechnology.com



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Introduction



***WatersTechnology* is the financial services industry's premier provider of technology and data-related information.**

I joined *WatersTechnology* 10 years ago. When I started, the idea of using, say, a public cloud provider was anathema. Today, not only have banks and asset managers embraced public cloud providers either directly or through their vendor partners, many are deploying a multi-cloud model. This is all to say that in the world of tech, a trend becomes a fact of life fairly quickly.

The embrace of cloud technology by the capital markets has led to firms wanting more data. That desire gave birth to this alternative data thirst that we're seeing today. That trend was only made possible thanks to advancements in processing power and tools like AI – from machine learning to natural language processing to robotic process automation – to help extract value from information.

And looking to the horizon, blockchain, quantum computing, deep learning, 5G networks, the internet of things, homomorphic encryption and things we don't even know about today will have a profound effect on the capital markets.

We here at *WatersTechnology* pride ourselves on staying abreast of the latest trends, breaking news, and making sure readers are informed about what's coming down the pike. We've been doing this for more than 25 years. And when everyone is talking wildly about, say, how revolutionary blockchain already is, we are talking to the actual technologists inside banks, asset managers, vendors, exchanges and regulators to get a true accounting of its adoption – or lack thereof.

We believe that our users are able to make better, more informed decisions thanks to the information we provide.

We look forward to hearing from you.

Kind regards

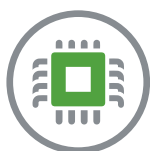
Anthony Malakian

Editor-in-chief
WatersTechnology

What does *WatersTechnology* cover?

Areas of expertise

We have an editorial team of 10 based in London, New York and Hong Kong. The team cover all data and technology issues affecting the capital markets and focus on the below areas:



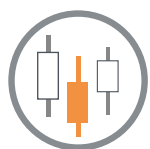
Technology

Our team write about the intersection of legacy and emerging technologies populating the capital markets.



Data management

Our team cover all aspects affecting those dealing with alternative, market and reference data. We speak to a range of professionals, from CDOs and CIOs to data scientists and data analysts.



Trading tools

Our team report on the newest trading tools hitting the market. We examine what's new about these tools and how they incorporate new technologies, such as AI.



Regulation

From Dodd–Frank to GDPR to new Initial Margin Rules and Mifid II, our team has regulation covered, with reporters on the ground in North America, Europe and Asia.



Operations

Our team examines how new techniques from natural language processing to machine learning help augment what an operations professional can achieve.



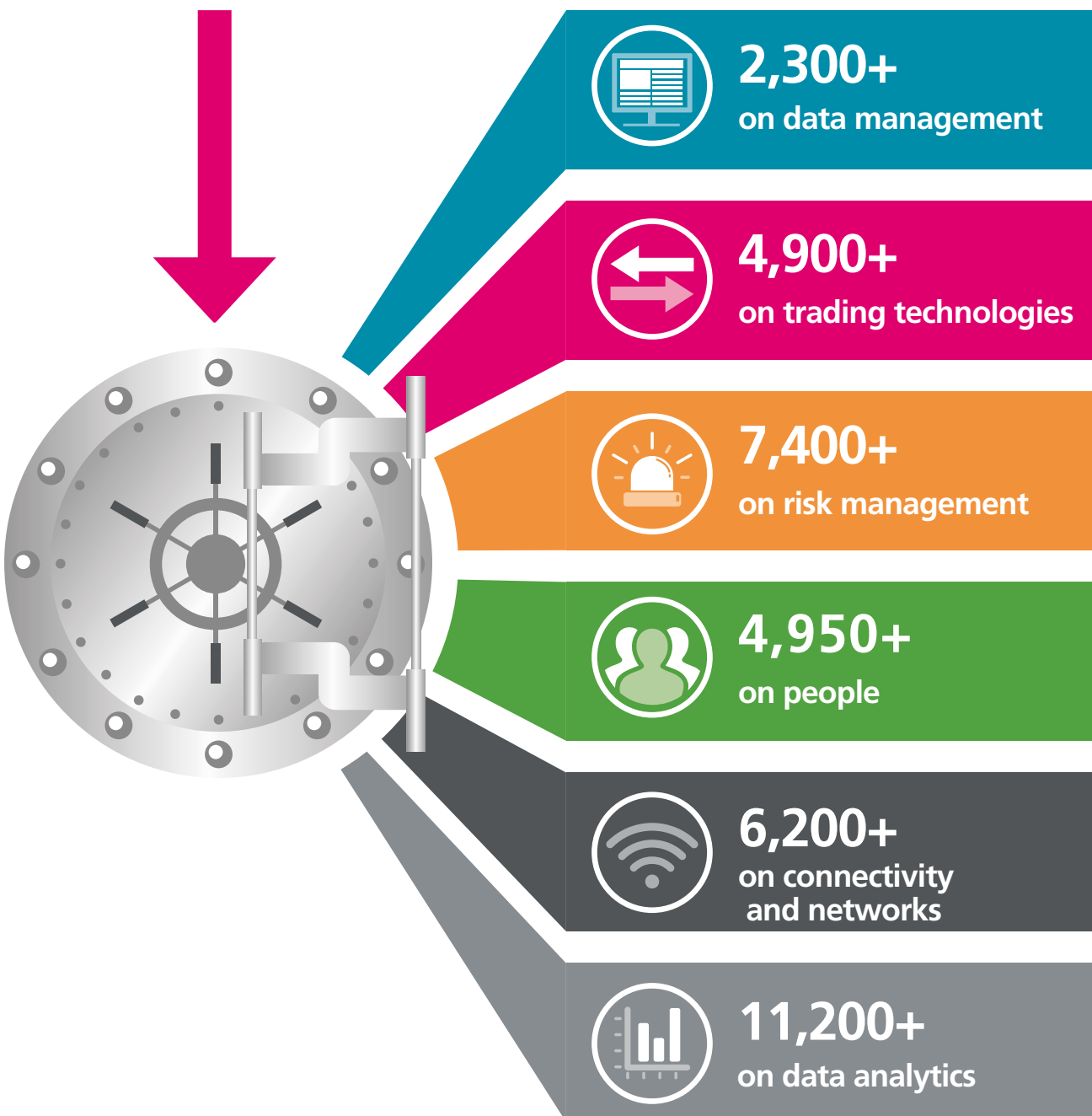
Management & strategy

Our team report on the most important and intricate people and departmental changes within your field.

What's in the archive?

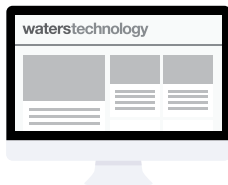


53,000+ articles stretching back more than 2 decades



How can you access *WatersTechnology* content?

Access the latest articles anywhere, anytime



Our website

WatersTechnology is the world's leading source of expert analysis and news covering the financial information and technology markets.

waterstechnology.com



Apps

The *WatersTechnology* live app is perfect for your commute. It allows you to download the latest articles from the site and then read them anywhere – even when you're offline. The app also allows you to save and share articles, and customise the content you see.

Our magazine apps curate recent top articles on diverse subjects including financial technology, market data and regulation. You can view them on any iOS or Android device, as well as your browser via our web app.

waterstechnology.com/apps



Email newsletters

WatersTechnology email newsletters help you stay on top of the site's latest content. They also allow you to customise your news feed. You decide exactly what information gets sent to your inbox, so you only receive articles within your areas of interest.

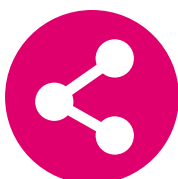
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WatersTechnology magazine

Our monthly title *WatersTechnology* is the market leading publication in the fintech and data management space.

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Social media

WatersTechnology has groups on LinkedIn, Twitter and Facebook. Follow us today for real-time updates on the latest articles and upcoming events.

Save, share and print content

If you see an article that your colleagues would like to read, you can send it to them directly via email, or share it on a range of social media platforms.



To share an article, simply choose the platform you wish to use from the list of icons featured at the top of each article.

NOTE: your colleagues will only be able to read the shared articles if they have a *WatersTechnology* subscription.

If you don't have time to read articles during a busy working day, you can print or save them to revisit later at a more convenient time.



Simply click on the orange **'Save'** icon at the top of the relevant article. You'll then be able to go back to it at any time by visiting the **'My account'** section in the top right corner and clicking on **'Saved articles'**.

Who reads *WatersTechnology*?

People in roles like yours join *WatersTechnology* every day



Banks

Global/regional heads of market data, market data sourcing / vendor management, head of product management, chief risk officer, head of compliance, chief information officer, chief technology officer, chief data officer.

Asset managers

Market data manager, chief architect, chief technology officer, data governance, enterprise architecture, head of global information technology, head of data technology, head of technology, chief data officer.



Exchanges

Product manager, head of global sales, communication manager, head of solution sales, market data manager, chief technology officer, head of strategy, reference data manager, ceo.

Regulators

Researcher, technical specialist, head of communications, economist – capital markets, regulator – markets division.



Vendors

CEO, Chief technology officer, head of global portfolios, worldwide sales, product manager, head of compliance, head of corporate communications, solution architect, chief strategy officer, head of data management.

Trade associations & rating agencies

Head of strategic partnerships, head of sales, product and content manager, director of marketing, head of market data, data solutions manager.

What do our users say?

“I get a lot of useful information from top technology executives”

Head of global information,
Mackay Shields

“Timely coverage of issues and incisive views. Very good articles (timely and in sufficient depth) on AI, algos etc”

Regulator markets,
FCA

“*WatersTechnology* has a ‘solid grasp’ on what’s important and relevant, providing ‘competitive intelligence’ that can’t be found elsewhere. *WatersTechnology* has a very good reputation within the industry. Trusted content.”

Marketing comms,
EZE Castle Software

“The content is spot-on. You have the depth I need to learn about what is happening in the industry”

Market data
VP, Morgan Stanley

What are your subscription options?

Access for individual users...

Individual



- Access to all online content
- Access to *WatersTechnology* Live app
- Print copy of *WatersTechnology* magazine
- Exclusive discounts on related products

subscriptions.waterstechnology.com/subscribe

...or your entire team

WatersTechnology Corporate Subscriptions allow access for multiple users in your organisation. With a corporate subscription you will have a dedicated account handler and account analytics.

The number of users included is entirely up to you – and the more you add, the lower the cost per user becomes. What's more, you can include users across multiple offices – so every one of your employees across the globe can have access to *WatersTechnology* if you wish.

Register your interest today. Email us at info@waterstechnology.com or call:

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Which of my peers and competitors already subscribe?

Asset management

M & G

Geller & Co

DekaBank

BNY Mellon

AllianceBernstein

Acadian Asset Management LLC

Capital Group

Citadel Group

Fidelity International

Merian Global Investors

Northern Trust

Orbis Investments

State Street

Centerview

MacKay Shields

Capital Fund Management

TA Associates

York Capital Management

Banks & Brokers

BNP Paribas

Citigroup

Deutsche Bank

HSBC

JP Morgan

MarketAxess

TradeWeb

Tullett

Bank of England

European Central Bank

Federal Reserve Bank of New York

Macquarie Group

Monetary Authority of Singapore

Morgan Stanley

The Netherlands Bank

Societe Generale

Nomura

Technology & Data Vendors

Electra Information Systems

FlexTrade

Indus Valley Partners

Infront

OpenFin

SmartTrade Technologies

YCharts Inc

RIMES Technologies

Bloomberg

NovaSparks

QUICK Corp

Refinitiv

FactSet

Swift

IBM

Numerix

StatPro

Liquidnet

Thomson Reuters

Intercontinental Exchange

SimCorp

Fenergo

Flow Traders

SIX

Financial Exchanges

Oslo Boers ASA

Moscow Exchange

Australian Securities Exchange

Budapest Stock Exchange

Hong Kong Exchanges & Clearing

Intercontinental Exchange

London Metal Exchange

London Stock Exchange

NASDAQ

OTC Markets

Singapore Exchange

Wiener Boerse AG

CME Group

Cboe Global Markets

Japan Exchange Group

Regulators

Commodity Futures Trading Commission

Financial Conduct Authority

US Securities & Exchanges Commission

Ontario Securities Commission

Financial Industry Regulatory Authority

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