Expert analysis and news covering the financial information and technology markets
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Introduction

WatersTechnology is the financial services industry’s premier provider of technology and data-related information.

I joined WatersTechnology 10 years ago. When I started, the idea of using, say, a public cloud provider was anathema. Today, not only have banks and asset managers embraced public cloud providers either directly or through their vendor partners, many are deploying a multi-cloud model. This is all to say that in the world of tech, a trend becomes a fact of life fairly quickly.

The embrace of cloud technology by the capital markets has led to firms wanting more data. That desire gave birth to this alternative data thirst that we’re seeing today. That trend was only made possible thanks to advancements in processing power and tools like AI – from machine learning to natural language processing to robotic process automation – to help extract value from information.

And looking to the horizon, blockchain, quantum computing, deep learning, 5G networks, the internet of things, homomorphic encryption and things we don’t even know about today will have a profound effect on the capital markets.

We here at WatersTechnology pride ourselves on staying abreast of the latest trends, breaking news, and making sure readers are informed about what’s coming down the pike. We’ve been doing this for more than 25 years. And when everyone is talking wildly about, say, how revolutionary blockchain already is, we are talking to the actual technologists inside banks, asset managers, vendors, exchanges and regulators to get a true accounting of its adoption – or lack thereof.

We believe that our users are able to make better, more informed decisions thanks to the information we provide.

We look forward to hearing from you.

Kind regards

Anthony Malakian
Editor-in-chief
WatersTechnology
What does WatersTechnology cover?

Areas of expertise

We have an editorial team of 10 based in London, New York and Hong Kong. The team cover all data and technology issues affecting the capital markets and focus on the below areas:

**Technology**
Our team write about the intersection of legacy and emerging technologies populating the capital markets.

**Data management**
Our team cover all aspects affecting those dealing with alternative, market and reference data. We speak to a range of professionals, from CDOs and CIOs to data scientists and data analysts.

**Trading tools**
Our team report on the newest trading tools hitting the market. We examine what’s new about these tools and how they incorporate new technologies, such as AI.

**Regulation**
From Dodd–Frank to GDPR to new Initial Margin Rules and MiFid II, our team has regulation covered, with reporters on the ground in North America, Europe and Asia.

**Operations**
Our team examines how new techniques from natural language processing to machine learning help augment what an operations professional can achieve.

**Management & strategy**
Our team report on the most important and intricate people and departmental changes within your field.
What’s in the archive?

53,000+ articles stretching back more than 2 decades

- 2,300+ on data management
- 4,900+ on trading technologies
- 7,400+ on risk management
- 4,950+ on people
- 6,200+ on connectivity and networks
- 11,200+ on data analytics
How can you access *WatersTechnology* content?

Access the latest articles anywhere, anytime

**Our website**

*WatersTechnology* is the world’s leading source of expert analysis and news covering the financial information and technology markets.

waterstechnology.com

**Apps**

The *WatersTechnology* live app is perfect for your commute. It allows you to download the latest articles from the site and then read them anywhere – even when you’re offline. The app also allows you to save and share articles, and customise the content you see.

Our magazine apps curate recent top articles on diverse subjects including financial technology, market data and regulation. You can view them on any iOS or Android device, as well as your browser via our web app.

waterstechnology.com/apps

**Email newsletters**

*WatersTechnology* email newsletters help you stay on top of the site’s latest content. They also allow you to customise your news feed. You decide exactly what information gets sent to your inbox, so you only receive articles within your areas of interest.

newsletters.waterstechnology.com

**WatersTechnology magazine**

Our monthly title *WatersTechnology* is the market leading publication in the fintech and data management space.

subscriptions.waterstechnology.com/print

**Social media**

*WatersTechnology* has groups on LinkedIn, Twitter and Facebook. Follow us today for real-time updates on the latest articles and upcoming events.
Save, share and print content

If you see an article that your colleagues would like to read, you can send it to them directly via email, or share it on a range of social media platforms.

To share an article, simply choose the platform you wish to use from the list of icons featured at the top of each article.

NOTE: your colleagues will only be able to read the shared articles if they have a WatersTechnology subscription.

If you don’t have time to read articles during a busy working day, you can print or save them to revisit later at a more convenient time.

Simply click on the orange ‘Save’ icon at the top of the relevant article. You’ll then be able to go back to it at any time by visiting the ‘My account’ section in the top right corner and clicking on ‘Saved articles’.
Who reads WatersTechnology?

People in roles like yours join WatersTechnology every day

**Banks**
Global/regional heads of market data, market data sourcing / vendor management, head of product management, chief risk officer, head of compliance, chief information officer, chief technology officer, chief data officer.

**Asset managers**
Market data manager, chief architect, chief technology officer, data governance, enterprise architecture, head of global information technology, head of data technology, head of technology, chief data officer.

**Exchanges**
Product manager, head of global sales, communication manager, head of solution sales, market data manager, chief technology officer, head of strategy, reference data manager, ceo.

**Regulators**
Researcher, technical specialist, head of communications, economist – capital markets, regulator – markets division.

**Vendors**
CEO, Chief technology officer, head of global portfolios, worldwide sales, product manager, head of compliance, head of corporate communications, solution architect, chief strategy officer, head of data management.

**Trade associations & rating agencies**
Head of strategic partnerships, head of sales, product and content manager, director of marketing, head of market data, data solutions manager.
What do our users say?

“I get a lot of useful information from top technology executives”

Head of global information, Mackay Shields

“WatersTechnology has a ‘solid grasp’ on what’s important and relevant, providing ‘competitive intelligence’ that can’t be found elsewhere. WatersTechnology has a very good reputation within the industry. Trusted content.”

Marketing comms, EZE Castle Software

“Timely coverage of issues and incisive views. Very good articles (timely and in sufficient depth) on AI, algos etc“

Regulator markets, FCA

“The content is spot-on. You have the depth I need to learn about what is happening in the industry”

Market data VP, Morgan Stanley
What are your subscription options?

Access for individual users...

Individual

- Access to all online content
- Access to WatersTechnology Live app
- Print copy of WatersTechnology magazine
- Exclusive discounts on related products

subscriptions.waterstechnology.com/subscribe

...or your entire team

WatersTechnology Corporate Subscriptions allow access for multiple users in your organisation. With a corporate subscription you will have a dedicated account handler and account analytics.

The number of users included is entirely up to you – and the more you add, the lower the cost per user becomes. What’s more, you can include users across multiple offices – so every one of your employees across the globe can have access to WatersTechnology if you wish.

Register your interest today. Email us at info@waterstechnology.com or call:

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ROW: +852 3411 4716
Which of my peers and competitors already subscribe?

### Asset management
- M & G
- Geller & Co
- DekaBank
- BNY Mellon
- AllianceBernstein
- Acadian Asset Management LLC
- Capital Group
- Citadel Group
- Fidelity International
- Merian Global Investors
- Northern Trust
- Orbis Investments
- State Street
- Centerview
- MacKay Shields
- Capital Fund Management
- TA Associates
- York Capital Management

### Banks & Brokers
- BNP Paribas
- Citigroup
- Deutsche Bank
- HSBC
- JP Morgan
- MarketAxess
- TradeWeb
- Tullett
- Bank of England
- European Central Bank
- Federal Reserve Bank of New York
- Macquarie Group

### Monetary Authority of Singapore
- Morgan Stanley
- The Netherlands Bank
- Societe Generale
- Nomura

### Technology & Data Vendors
- Electra Information Systems
- FlexTrade
- Indus Valley Partners
- Infront
- OpenFin
- SmartTrade Technologies
- YCharts Inc
- RIMES Technologies
- Bloomberg
- NovaSparks
- QUICK Corp
- Refinitiv
- FactSet
- Swift
- IBM
- Numerix
- StatPro
- Liquidnet
- Thomson Reuters
- Intercontinental Exchange
- SimCorp
- Fenergo
- Flow Traders
- SIX

### Financial Exchanges
- Oslo Boers ASA
- Moscow Exchange
- Australian Securities Exchange
- Budapest Stock Exchange
- Hong Kong Exchanges & Clearing
- Intercontinental Exchange
- London Metal Exchange
- London Stock Exchange
- NASDAQ
- OTC Markets
- Singapore Exchange
- Wiener Boerse AG
- CME Group
- Cboe Global Markets
- Japan Exchange Group

### Regulators
- Commodity Futures Trading Commission
- Financial Conduct Authority
- US Securities & Exchanges Commission
- Ontario Securities Commission
- Financial Industry Regulatory Authority
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